

National Research University Higher School of Economics
The Second International Networking Workshop
"Measurement for Non-Financial Reporting"
Program
September 25, 2017

| Time | Sessions |
|----------------------|---|
| 9:30 – 10:00 | Registration |
| 10:00 – 10:15 | Workshop welcome <i>Sergey Kuzubov</i> , associate professor, HSE, School of finance (Russia) <i>Stefano Zambon</i> , professor, University of Ferrara, Chair of World Intellectual Capital Initiative (Italian branch) Introduction of participants |
| 10:15-12:00 | Session 1 “Intangible assets and intellectual capital measurement: Russian and European experience” “European experience and initiatives in measuring intellectual assets” <i>Stefano Zambon</i> , professor, University of Ferrara, Chair of World Intellectual Capital Initiative (Italian branch) “Digital Relational Capital of a Company” <i>Mariya Molodchik</i> , associate professor, HSE-Perm (Russia) Discussion |
| 12:00-12:30 | Coffee Break |
| 12:30-14:50 | Session 2 “Value creation through intangibles and disclosure of information about intellectual capital” “Value creation through intangibles: hedonic pricing approach” <i>Elena Shakina</i> , associate professor, HSE- St. Petersburg (Russia) <i>Angel Barajas</i> , professor, HSE- St. Petersburg (Russia) “Voluntary R&D disclosure and intellectual property rights protection: The case of Russian and European public pharmaceutical companies” <i>Juliia Naidenova</i> , senior lecturer, HSE-Perm (Russia) "Does intellectual capital matter for Russian electric companies in the year of crisis?" <i>Natalia Feruleva</i> , intern, Research Center of Corporate Finance, HSE- Moscow (Russia) Discussion |
| 14:50-15:00 | Close of the workshop <i>Irina Ivashkovskaya</i> , professor, HSE, School of finance (Russia) |