

National Research University Higher School of Economics

Организатор конференции «ESG Corporate Dynamics: the Challenges for Emerging Capital Markets 2024»: Школа финансов Факультета экономических наук, Научно-учебная лаборатория корпоративных финансов

School of Finance, Corporate Finance Research Center NRU HSE University ESG and Corporate Dynamics in Emerging Capital Markets 2024 2d Conference Program

HSE Moscow campus: Pokrovsky Boulevard, 11, F 301

6 December, Friday

10.00-10.15. Opening Session. Sergei Pekarsky, Dean of FES HSE, Irina Ivashkovskaya, Head of the School of finance

10.15-11.40.

Session 1. ESG Corporate Dynamics and the Trends in Global Agenda-1

 Climate Change Exposure and Institutional Ownership: International Evidence. *Kai Wu, PhD, Central University of Finance and Economics, China* Trends in ESG Policies in South Korea and China: A Comparative Perspective. *Changhee Kim, Xi'an Jiaotong-Liverpool University*

11.40-12.00. Coffee Break

12.00-13.30. Session 2. ESG Corporate Dynamics and the Trends in Global Agenda-2

1. Incremental or Noisy Information: The Impact of ESG Rating Disagreement on Equity Mispricing. Li Ruiqian, Dong Jihui, College of Economics and Business Administration, Heilongjiang University, Ma Zhong, School of Economics and Management, Nanjing Forestry University, China

2. Emerging Market Green Bonds and Cross-Asset Spillovers in Periods of Heightened Uncertainty: Portfolio Implications. Ion Frecautan, University «Stefan Cel Mare» Suceava, Romania; Irina Ivashkovskaya, School of Finance, NRU-HSE; Ender Demir, Reykjavik University, Reykjavík, Iceland; Egor Pashkov, School of Finance, NRU-HSE

3. The Effect of Economic Freedom on the Green Bonds Market.

Varvara Nazarova, NRU HSE University - St. Petersburg; Alekseeva Olga, NRU HSE University - St. Petersburg; Boris Lodiagin, NRU HSE University - St. Petersburg

13.30-14.30. Lunch

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14.30-16.00. Session 3. ESG Corporate Strategies -1

1. The Impact of ESG Efficiency on the Cost of Equity Capital: Evidence from China. *Iya Churakova, Varvara Nazarova, NRU-HSE, Saint Petersburg*

2. AI-Driven Corporate Sustainability: Exploring the Moderating Role of External Regulation. *Wu Yanfei, Corporate finance research center NRU-HSE, Irina Ivashkovskaya, School of Finance, NRU-HSE*

3. Investment Incentives and Corporate Sustainability: Evidence from China. *Olga Kopyrina, Beijing International Studies University, Kai Wu, Central University of Finance and Economics, Zhanyu Ying, Central University of Finance and Economics*

16.00-16.15. Coffee Break

16.15-17.45. Session 4. ESG Corporate Strategies-2

1. Climate Change Exposure and Corporate Strategic Change: Evidence from Chinese Listed Companies. Jinhai Wang School of Arts and Humanities, HSE University, Saint Petersburg, China

2. Unveiling Transparency: Analyzing CSR Disclosure Practices for Truthful Explanations vs. Obfuscation Strategies. *Rawnaa Ibrahim, Corporate Finance Research Center, HSE University, Egyptian Russian university, Egypt; Israa Badr, Department of Accounting, Faculty of Commerce, Ain Shams University, Egypt; Khaled Hussainey, Department of Accounting, Bangor Business School, Bangor University, UK*

3. The Comprehensive Benefits of Enterprise Transformation under the Dual Carbon Goal Strategy. *Alexey Mikhaylov, Financial University under the Government of the Russian Federation*

17.35-17.50. Coffee Break

17.50-19.00 Session 5. ESG Risk Measurement

1. The Influence of ESG Factors on the Investment Attractiveness of Companies in BRICS Countries. *Alexandra Egorova, School of Finance, NRU-HSE*

2. The development of an ESG-rating model to assess the probability of default of corporate borrowers. *Alexey Morgunov, School of Finance, NRU-HSE; Alexander Karminsky, School of Finance, NRU-HSE*

3. Impact of ESG components on financial performance of organizations. Sergeeva Anastasia, HSE, Saint Petersburg, Soboleva Sofya, HSE, Saint Petersburg, Tarasova Yulia, NRU-HSE, Saint Petersburg

4. Do ESG Ratings Become More Transparent and Converge? Analysis of the Russian Agencies' Methodologies against the Central Bank's Regulation. *Polina Nosko, School of Finance, NRU-HSE*

Saturday, 7 December

10.00 – 11.45. Session 6. ESG Dynamics in Islamic Landscape

1. ESG Disclosure Practices by Islamic Financial Institutions: Development of ESG Disclosure Index to Strengthen Transparency and Stakeholder Confidence. Zulkarnain Muhamad Sori, INCEIF University; Syaryanti Hussin, University Science Islam Malaysia; Baharom Abd Hamid INCEIF University

2. Does Islamic Finance Promote Blue Economy Growth in Indonesia: Empirical Evidence from Dynamic ARDL Simulations. *Hengchao Zhang and Maya Puspa Rahman, School of Graduate and Professional Studies, INCEIF University, Malaysia*

3. ESG Dynamics in Islamic Financial Institutions: Exploring Governance Challenges and Sustainability Opportunities. Zulkarnain Muhamad Sori, INCEIF University; Syaryanti Hussin, University Sains Islam Malaysia; Shamsher Mohamad, INCEIF University

4. Revisiting the Environment Kusnetz Curve in Malaysia:What Role do Islamic Finance, Exports and Services Sector Play? *Maya Puspa Rahman, INCEIF University, Malaysia; Hengchao Zhang, INCEIF University, Malaysia; Nurcan Kilinc-Ata, Sultan Qaboos University, Muscat, Oman*

11.45- 12.00. Coffee Break

12.00-13.30. Sesssion 7. ESG Corporate Strategies-3

1. ESG Ratings and Their Impact on M&A performance in China and Russia. Elena Rogova, St Petersburg State University Graduate School of Management; Alfiya Abdulmanova, St Petersburg State University Graduate School of Management

2. The Impact of Financial Development on Carbon Dioxide. Emissions and its Pathways. *Jiaqi Yan, NRU-HSE, Saint Petersburg*

3. Does ESG Performance Influence Bid Premiums: Evidence from Developed and Emerging Capital Markets. *Svetlana Grigorieva, Xenia Mikhelson, Elizaveta Ismailova, NRU-HSE, School of Finance*

4. Implementation of ESG Principles in Agriculture of Uzbekistan: Results of Drip Irrigation Systems Against Climate Change. Dilnavoz Shavkidinova, «Tashkent Institute of Irrigation and Agricultural Mechanization Engineers» National Research University, Tashkent, Uzbekistan

13.30-14.30. Lunch

14.30-16.00. Session 8. ESG Corporate Strategies-4

1. Typical Uncertainty of Sustainable Growth for an ESG-Applied Enterprise Vasiliy Belykh, Novosibirsk State University of Economics and Management, Russia.

 2. ESG Analytics: How to Incorporate into Business Valuation. Olga Efimova, Financial University under the Government of the Russian Federation, Moscow
3. Methodology of the Event-Study for Events Related to the Introduction of CBAM as an Example of Transition Climate risk. Veronika Loginova, the Bank of Russia, Moscow

16.00-16.15. Coffee break

16.15-17.00. Session 9 ESG Corporate Strategies-5

1. Assessment of the Corporate Governance Component in the ESG rating for Companies in the North-West. Daria Kochetkova, St. Petersburg State University of Economics; Elena Rogova, Institute "Higher School of Management" St. Petersburg State University; Maxim Storchevoy, Higher School of Economics St. Petersburg

2. The Fiscal Regulatory Framework to Foster Corporate ESG Agenda in Russia. Lyudmila Polezharova, Financial University under the Government of the Russian Federation

Conclusions. Wrap Up Irina Ivashkovskaya