

Programme of the annual workshop
«Financial Markets and Corporate Strategies: Comparative Studies»
Saturday 17th April 2021

10:00-10:15

Opening

Professor Irina Ivashkovskaya, HSE University, Head of the School of Finance

Professor Alexander Karminsky, HSE University

10:15-11:00

Key note presentation

Professor Félix J. López Iturriaga, University of Valladolid, Spain

«Some Recent Research in Corporate Governance: Opening the Black Box»

11:00 -12:30

Session 1

Corporate Governance and Sustainable Development

Evgeniia Kiseleva, University of Perugia (UNIPG), Italy

«Sustainable Governance and Strategic Approach to Sustainability as the most Market-Oriented ESG Factors in Russian Context»

Konstantin Popov, HSE University, Moscow Campus

«Corporate Governance Features as a Determinant of ESG Practices and Financial Performance of Russian Companies»

Ion Frecautan, HSE University, Moscow Campus

«Performance of Green Bonds in Emerging Capital Market - Academic Contribution Perspective»

Alexandra Egorova, HSE University, Moscow Campus

«Influence of Corporate Factors on the Company's Sustainable Development Rating»

Discussants:

Professor Félix J. López Iturriaga, University of Valladolid, Spain

Associate Professor Elena Makeeva, HSE University

Associate Professor Anastasia Stepanova, HSE University

12:30-13:10

Lunch break

13:10-15:00

Session 2

Corporate Financial Policies

Dmitry Podukhovich, HSE University, Moscow Campus

«CEO Decision Horizon and R&D Investment. Evidence from Russian Market»

Pham Thi Hoa, State University of Management, Moscow

«Application of ERP Software – a Product of Industrial Revolution 4.0 in Enterprise Financial Management in Vietnam»

Adel Dalal, HSE University, Saint-Petersburg Campus

«Determinants of Venture Capital Activity Across Countries: Meta-analysis»

Yu-Chieh Hu, HSE University, Saint-Petersburg Campus

«How Does Sustainability Improve Financial Performance? Economy Value of Innovation as Mediator Variable»

Musa Uba Adamu, HSE University, Moscow Campus

«Intellectual Capital and Corporate Risk Disclosure in the Nigerian Banking Sector»

Hamza Akorede, Saint-Petersburg Campus

«The impact of R&D on the Performance of Companies: A Developing Country Context»

Discussants: *Professor Irina Ivashkovskaya*, HSE University
Associate Professor Svetlana Grigorieva, HSE University

15:00-15:15 **Break**

15:15-17:15 **Session 3**
Financial Markets and Institutions–1

Natalia Arkhipova, HSE University, Moscow Campus
«Financial Innovations in Central and Eastern Europe Countries: Trends and Classification»

Andrei Fedorov, Far Eastern Federal University, Vladivostok
«Funding of Microfinance Institutions: International Experience and Russian Specific»

Artem Potekhin, Novosibirsk State Technical University
«Analytical Tool for Comparative Analysis and Forecasting the Activities of Financial Organizations»

Renat Dashkin, Kazan Federal University
«How Does U.S. Monetary Policy Affect Investments in Emerging Markets on the Corporate Level?»

Discussants: *Professor Alexander Karminsky*, HSE University
Associate Professor Yury Dranev, HSE University

17:15-17:30 **Break**

17:30-18:30 **Session 4**
Financial Markets and Institutions–2

Qin Zhizhen, State University of Management, Moscow

«Development and Problems of Financial Cooperation Russia and China»

Duong Thi Phuong Thuy, State University of Management, Moscow

«Financial Development in Vietnam: Current Situation and Orientation»

Discussants:

Professor Alexander Karminsky, HSE University

Associate Professor Yury Dranev, HSE University

Lecturer Ella Khromova, HSE University

Closing of the workshop