9-10 April 2019
Associated Event of 20th April International Academic Conference on Economic and Social Development

Symposium “Intellectual Capital: Measurement and Reporting”

Address: Moscow, 4 Armyanskiy pereulok, Building 2, 202
Workshop working language is English. The event on April 9 will be held with simultaneous translation

9 April

14.00-16.30: Session 1. International Experience in Measuring and Reporting Intellectual Capital
Moderator: Stefano Zambon, Chairperson of Global WICI (the Network World Intellectual Capital Initiative), Professor of Business Economics at the Faculty of Economics of Ferrara University, Director of the International Research Centre on the Management of Public Administrations; member of the official Study Group of the Italian Association of Financial Analysts.

14.00-14.15: Sergei Pekarsky, professor, Dean of the Faculty of Economics HSE; Irina Ivashkovskaya, professor, Head of School of Finance, HSE
Welcome to the Faculty of Economics School of Finance

14.15-14.50: Stefano Zambon
Towards an Intellectual Capital-Based Economy: Challenges and Prospects for Company Reporting and Value Creation. The WICI proposition.

14.50-15.20: Jerome Julia, Senior Partner at Kea&Partners, Chairman of the Observatoire de l’Immatériel, Chairperson of WICI France
A French Perspective on Intangibles

15.20-15.50: Laura Girella, PhD, member at the International Integrated Reporting Council (IIRC), Region Lead for Italy and Coordinator of the leading practices and research programs.
Intellectual Capital and Integrated Reporting: Some Leading Practices and Prospects

15.50-16.10: Sergei Kuzubov, associate professor, School of Finance, HSE
Intellectual Capital and Integrated Reporting: an Agenda for Russia

16.10-16.30: Discussion

16.30-17.00: coffee break

Moderator: Irina Ivashkovskaya, Head of School of Finance, Tenured Professor, National Research University Higher School of Economics (HSE)

Jan Zagidullin, Consulting firm Da-Strategy, partner, Russian regional network on Integrated reporting
Six Capitals Reporting in Russia. Some Lessons Learned.

Elena Sapozhnikova, Partner, Andrey Marchenko, Executive Director, PhD. UCP Investment Group

Vasilissa Baranova, Credit Rating Agency ACRA intern at the Research and Forecasting Group of the Analytical Credit Rating Agency (ACRA)
ESG Factors Influence on Credit Ratings

Stanislav Martushev, Executive Director, ARFI
Leading Practices in Intellectual Capital's Presentation Within Leaders' Reporting: What Worth to Look at and to Adopt?

Andrei Boulgakov, associate professor, School of Finance, HSE
The Role of Intellectual Capital for Client’s-Focused Business Model of Commercial Bank in Russia

Alexander Pankov, National Alternative Investment Management Association, executive director, member of the board of directors
To be determined

Mikhail Kuznetsov, Russian Association of Corporate Directors, executive director, board member
To be determined

Irina Ivashkovskaya, Stefano Zambon
Closing Remarks

10 April


Petr Porshakov, International Research Center on Intangibles Driven Economy, HSE
An Empirical Test of Content Analysis as a Methodology for Analyzing IC Disclosure

Mehmet Husein Bilgin, Professor of economics at Istanbul Medeniyet University, Turkey and the chair of the International Economic Integration Division, the chair of EAFPEB (Euro-Asia Forum in Politics, Economics and Business), founder and Chairman of Istanbul Economic Research Society, founder and Vice President of EBES (Eurasia Business and Economics Society)
How Digitalization Affects SME Development Finance

Ender Demir, PhD, Istanbul Medeniyet University, Eurasian Business Review - Managing Editor, Journal of Multinational Management” Subject Editor.
Intellectual Capital Studies: the Case of Turkey

11.30-12.00: coffee break

12.00-13.00: Discussion of Future Cooperation in Research