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| **Section La. Intellectual Capital of Companies: Measurement and Reporting (Jointly with the European Institute of advanced studies in management, Brussels)** | |
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| 09 April, Thursday | |
| 12:00-13:30 room 423 building 9/11 | **Session La-06. Key Note Report by Stefano Zambon (Professor of Business Economics at the Faculty of Economics of Ferrara University) The Management and Measurement of  Intellectual Capital as a Leverage for Company and Territorial growth** |
| 15:00-16:30 room 423 building 9/11 | **Session La-07. Intellectual capital and corporate performance**  **Chair** Elena A. Shakina (NRU HSE-Perm)   1. I.Ivashkovskaya, (NRU HSE), E.Nazarova (NRU HSE). Impact of CEO’s Human Capital over Sustainability of Corporate Growth: the Evidence from Emerging Capital Market of Russia 2. А. Bykova (NRU HSE-Perm), F. Lopez-Iturriaga (University of Valladolid/ NRU HSE-Perm) Intangibles, Export Behavior and Companies Performance: the Relationship for the Emerging Market Firms 3. M.Molodchik (NRU HSE-Perm), V.Bykov (NRU HSE-Perm). Investment Strategy in R&D and Human Capital during the Crisis: the Impact on Performance 4. Shakina E. (HSE - Perm), A. Chadov (HSE - Perm), A. Barajas (University of Vigo), P. Parshakov (HSE - Perm). Status-quo vs New Strategy in Intangibles   **Discussants:** Prof. Angel Barajas,  prof. Elena M. Rogova |
| 17:00-19:00 room 423 building9/11 | **Round table La-08. Intellectual capital of Companies: Measurement and Reporting** **Moderators:**  Prof. Angel Barajas, prof. I.Ivashkovskaya  **Questions:**   1. What drives the demand of Russian firms for Intellectual Capital measures and qualitative descriptions? 2. What are the benefits from Intellectual Capital reporting and disclosure in emerging market? 3. How is Intellectual Capital information used in valuation in Russia? 4. How to protect a company by choosing appropriate strategy in intellectual capital (hard financial conditions, shrinking markets, international isolation for Russian companies)? 5. How do companies react to the recession? Do they cut investments in intellectual capital?   **Participants:** representatives from companies (incl. consulting companies)   1. Igor Korotetskiy, Head of corporate governance and sustainable development, KPMG 2. Dmitry Vanshtain, partner at EY 3. Boris Kirillov, Director of the Russian branch of the American Association of Appraisers 4. Alexander Dorofeev,   partner at Deloitte 5. Eugene Kalyuzhny, executive director of the Academy of venture capital 6. Evgeni Khrustalev, partner  at EY 7. Irina Miliukova,   partner of the "Univers-Audit" 8. Olga Maydanik, director of assessment and strategy PWC 9. Prof. Felix Itturiaga, University of Valladolid (Spain) 10. Prof. Carlos Jardon, The University of Vigo (Spain) 11. Prof. Coates, The University of Maryland,  USA 12. Ass.prof.Katerina Sorokina, NRU HSE 13. Ass.prof.Maria Molodchik, NRU HSE-Perm 14. Ass.prof.Elena Shakina NRU HSE-Perm |