Zephyr Instruction Manual

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1 Content of database

Zephyr contains detailed information on M&A, IPO and venture capital deals with links detailed financial company information. The database has 5 years global coverage but the coverage of deals involving European and American companies goes back to 1997. Zephyr includes almost 500,000 transactions (November 2010) and up to 100,000 deals are added each year.

2 How to get access

The database can be accessed on and off campus. On campus one can access the database through the Library's database site at http://libsearch.asb.dk/. Off campus the database can be accessed through the site http://www.baser.dk. Here one can log on with the ASB username and password (the username and password used for e.g. Campusnet) and get access to the database.

3 How does it work?

There are two possibilities to enter the Zephyr database; Zephyr (quick search) and Zephyr Advanced. On the screenshot below you can see the first window that appears when you access the database. On the screenshot you can see the two above mentioned possibilities.

3.1 Zephyr (Quick search)

When you enter the option called "Zephyr – streamlined and default options" you will get to the screen shown below. This is the Quick search facility that allows you to search on any one criterion. If you need more search criteria you can press the button "More search criteria".

In the following we have tried to perform a search on the following:

- Company name: Vestas as acquirer

- Deal type: Acquisition

- Deal value: Currency - mill. DKK.

- Time period: 2007 – until current date

- Geography: European Union both regarding Target and Vendor

This particular search will result in one hit:

When all criteria have been selected press search this will take you to the List of complete deal records. If you click the wizard button you will have the possibility to choose other views of the search results. (see section 3.3).

If one wants to do a more advanced search one can use the Zephyr Advanced search, which can be found by pressing the home button in the upper left corner and then enter the Zephyr Advanced from the main screen shown on the first screenshot.

3.2 Zephyr Advanced

Zephyr Advanced is preferable to the quick search, when you have a specific search criterion instead of a company name or other criteria about a specific deal. The criteria in the Zephyr advanced can be set using two different approaches. The first one is by searching for a search criterion in the search line and afterwards using the search criterion you have found. The other possibility is to choose a criterion from the listed categories below the search line. Notice that one can go back to the Quick search by clicking home in the upper left corner.

The criteria can easily be set up by entering the criteria one by one. In the screen shown below we have entered 3 criteria all using the category "Geography". After entering the first criterion it will be shown below the criteria categories and you can enter the next criterion. When you have entered all your criteria you can choose whether to search for the criteria combined or using other search algorithms like "OR" known from normal search engines. The criteria used below are a Danish acquirer and Swedish or Norwegian target. This results in 576 acquisitions where a Danish acquirer has acquired a Swedish or Norwegian company. It is possible to sort the search results by e.g. Deal number, target name etc. You can modify the search by press- ing the "Add a search step" button in the upper right corner. In a situation like this, when you get a lot of hits you can also delete irrelevant hits by using the delete function above the list of deals.

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Type in search terms... Search | Alerts Settings

Home > Advanced search (All deals) > List of Deals

− Hide

SEARCH STRATEGY | Add a search step | Alert me | Save | Clear all steps

✕ ☑ 1. Country: Denmark (DK) (6) (Acquiror)		6,832
✕ ☑ 2. Country: Sweden (SE) (21) (Target)		18,782
✕ ☑ 3. Country: Norway (NO) (5) (Target)		12,972

Boolean search 1 And (2 or 3)   Refresh   TOTAL : 576

576 Deals |◄ ◄ 1 of 24 pages ► ►| Currency Columns Save Delete Export Send Print

	Deal Number	Acquiror name	Acquiror country code	Target name	Target country code	Deal type	Deal status	Add
1.	572798	CARLSBERG BREWERIES A/S	DK	BALTIC BEVERAGES HOLDING AB	SE	Acquisition increased from 50...	Completed	
2.	68515	TELE DANMARK A/S	DK	NETCOM ASA	NO	Acquisition increased from 40...	Withdrawn	
3.	105434	NORSK HYDRO ASA	NO	STATE DIRECT FINANCIAL INTEREST	NO	Minority stake 6.5%	Completed	
4.	126524	WORLD NORDIC APS	DK	BERGESEN DY ASA	NO	Acquisition increased from 51...	Completed	
5.	69002	TRYG-BALTICA FORSIKRING A/S	DK	VESTA GRUPPEN AS	NO	Acquisition 100%	Completed	
6.	51217	CODAN FORSIKRING A/S	DK	TRYGG-HANSA FÖRSÄKRINGS AB	SE	Acquisition	Completed	
7.	281368	TDC A/S	DK	SONG NETWORKS HOLDING AB	SE	Acquisition increased from 33...	Withdrawn	
8.	67546	TELE DANMARK A/S	DK	NETCOM ASA	NO	Minority stake increased from...	Completed	
9.	462871	LANGUAGEWIRE A/S	DK	CONVEY TRANSLATIONS AB	SE	Acquisition 100%	Completed	
10.	414100	KEOPS A/S	DK	FABEGE AB'S REAL ESTATE HOLDING COMPA...	SE	Acquisition 100%	Completed	
11.	1601014676	CLIPPER GROUP A/S	DK	EITZEN CHEMICAL ASA	NO	Acquisition increased from 24...	Rumour - Ex.	
12.	288770	TDC A/S	DK	SONG NETWORKS HOLDING AB	SE	Acquisition increased from 51...	Completed	
13.	31732	LEXEL A/S	DK	THORSMAN & CO AB	SE	Acquisition 100%	Completed	
14.	491092	TRYG I DANMARK SMBA	DK	SATS HOLDING AB	SE	Acquisition 100%	Completed	
15.	493466	KEOPS EJENDOMSOBLIGATIONER III (PBA) ...	DK	ESSEX INVEST SVERIGE AB'S TWO PROPERT...	SE	Acquisition 100%	Pending	
16.	414072	KEOPS A/S	DK	FASTIGHETS AB TORNET'S REAL ESTATE CO...	SE	Acquisition 100%	Completed	
17.	195754	TDC A/S	DK	SONG NETWORKS HOLDING AB	SE	Minority stake 33% – Withdra...	Withdrawn	
18.	49283	TELE DANMARK A/S	DK	LOKALDELEN	SE	Acquisition	Completed	
19.	653992	EGMONT INTERNATIONAL HOLDING A/S	DK	HJEMMET MORTENSEN AS	NO	Minority stake 40%	Announced	
20.	1601052238	TRYGVESTA A/S	DK	MODERNA FÖRSÄKRINGAR SAK AB	SE	Acquisition	Completed	

3.3 The wizard functions and list of deals

When you have performed a search you can use the "Wizard" function to list your results in another way. As shown below you can choose between seeing a complete deal record, an ag- gregated list of deals, different tables or different financial analyses.

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Home > Search > Results > Wizard

1 WIZARD

What do you want to do next ?

◉ See complete deal record(s)

○ See the list of deals

○ Create advisor league tables

○ Create company league tables

○ Create volume and value tables

○ Create deal multiples summary

○ Create analysis of deal financials

○ Set up an alert on this search

BUREAU VAN DIJK

If you choose the "List of deals" you will get to a screen similar to the screenshot below. As before you can sort the search results by different means. The "List of deals" shows the transactions that fulfil the criteria set up in either the Zephyr or the Zephyr Advanced.

If you wish to see other details about the deals you can add a column by pressing the "Add" button in the right column of the "List of deals" as you can see below.

Another possibility than the "List of deals" under the Wizard is the "Summary Record" which gives an overview of all the transactions that fulfil the criteria which is more readable than the table in "List of deals". "League Tables" can be used to make ranking of the companies in-volved in the transactions e.g. top 10 of the brokers involved in most deals. Finally, the "Cre- ate analysis of deal of financials" gives the possibility to carry out different analyses or to make charts of different variables regarding the specific deals. Shown below is the screen you gain access to when using "Create analysis of deal of financials" from the Wizard.

3.4 Export

The tables in "List of deals" or other views can easily be exported to various file types. This is done by pressing the Export icon in the top right hand corner when one is in the "List of deals" or other relevant views. Along side the Export icon it is also possible to send the table via e- mail (Send), print the table (Print) or change currency (Currency).
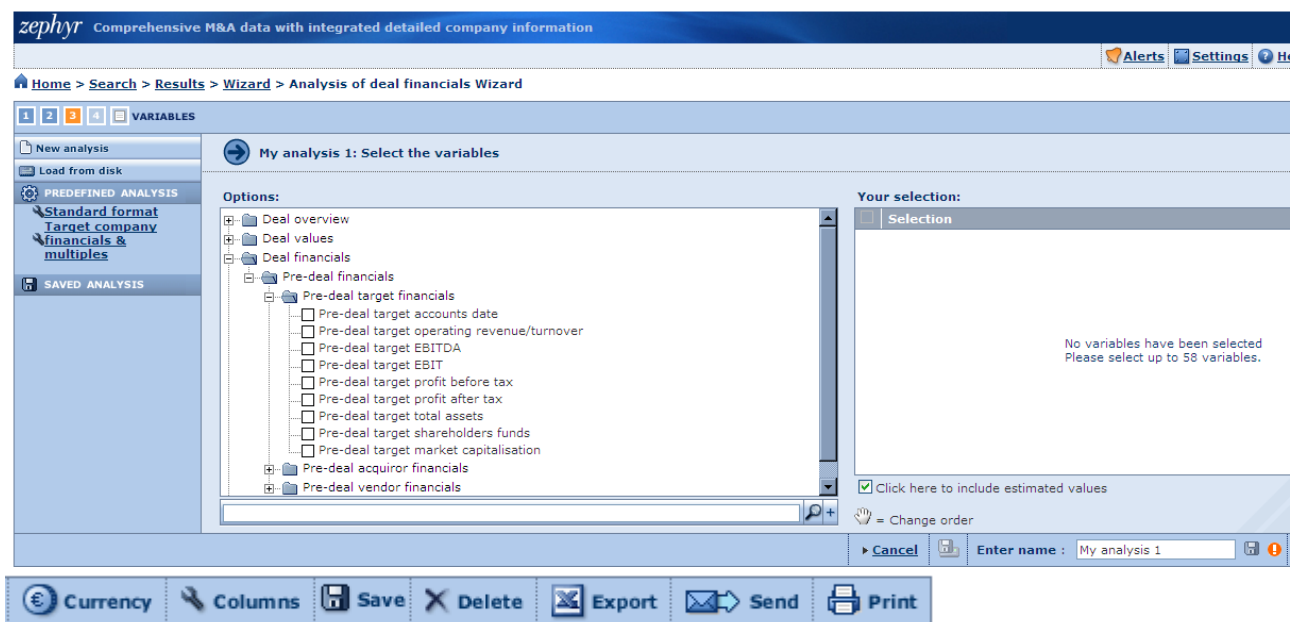
When pressing the Export icon the following or a similar view will appear. You can choose to export to Excel, word, PDF etc.:
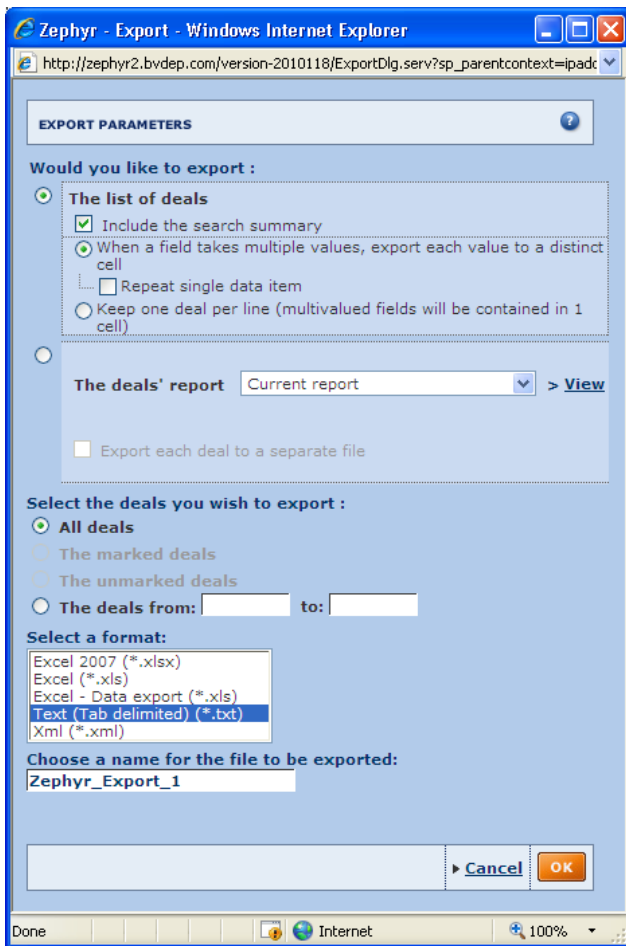
4 Further resources

Zephyr has a good help function build in which can be found in the program. This can be found by pressing the Help button in the top right corner. Here the Zephyr user manual, information about coverage and definitions can be found. Finally, one can find contact information for Zephyr support. The support in Denmark can be contacted at help.copenhagen@bvdep.com or you can press the "Contact us" button and the following formula will appear.

Comments or questions to this introduction manual and further questions about Zephyr can also be addressed to Analytics Group by emailing analyse@asb.dk.

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Technical issues?

Do you have questions on some of the application's functionalities or encountering some technical problems? Send us an email and we will respond to your enquiry as soon as we can.

Your e-mail address [   ] Send

This guide was prepared by Analytics Group of Aarhus School of Business.